

VIDEO SCRIPT

The guide to the HPV Vaccine local TV series
Dissemination can be through Social media platforms,
Digital platforms and TV Included



Video Script: "Ntando's Shield of Strength"

Video Type: 2D Animation Style: Bright, colourful, friendly, and empowering. Non-clinical. Target Audience: Grade 5 girls (10-year-olds) in Zimbabwe. Primary Message: The HPV vaccine is a safe, empowering shield that protects your future self from cervical cancer. Secondary Message: It's quick, brave, and a normal part of growing up strong. Length: approx. 75 seconds

Character:

NTANDO: A relatable and cheerful 10-year-old Zimbabwean girl from the co-creation workshop.

(0-5 seconds) - HOOK

- **VISUAL:** Upbeat, catchy Afro-pop music starts. We see NTANDO, dressed in her school uniform, smiling confidently. She looks directly at the viewer and gives a friendly wave. A colourful, animated sparkle effect surrounds her.
- **NTANDO (V.O.):** "Hey! Do you ever think about the amazing, powerful, future YOU?"

(40-50 seconds) - BUSTING MYTHS ABOUT HPV VACCINE

· **VISUAL:** A dark, cartoon thought bubble appears above NTANDO's head with a wilting flower and a question mark inside it. The friendly health worker gently taps the bubble with her hand. The bubble pops, and the flower inside transforms into a strong, healthy, blooming one.

· **HEALTH WORKER (Kindly and firmly):** "And that's the only job it does. It protects you. It does NOT affect your ability to have children one day. That is a myth. Trust the science."

· **VISUAL:** NTANDO looks relieved and confident, holding the shield.

(50-65 seconds) - THE QUICK, BRAVE ACT

· **VISUAL:** We quickly see a simple, non-scary sequence: NTANDO rolls up her sleeve, looks away, the health worker gives a tiny pinch (shown as a quick sparkle), and it's over. NTANDO smiles, surprised it was so fast. She now holds the glowing shield, which integrates into her arm, making her and her castle glow even brighter. Her "Future Self" inside the castle cheers.

· **SOUND EFFECT:** A quick, soft pinch sound, not a scary needle sound.

· **NTANDO (V.O.):** "Getting the shield is super quick. Just a tiny pinch! It's one brave moment to protect all your tomorrows."

Stay Safe! Get Vaccinated!

Other Resources Available in the Toolkit Series for HPV

Pamphlets
Flyers
Guide for Boys
Guide for Professionals
Guide for Parents/Guardians
Video Animation Series
TV Series
Radio Series
Website

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